

Individual Patron Programme



Participants of the educational tour of *City As Studio*, on view at K11 MUSEA, Hong Kong in 2023, enjoying artist DAZE's work *Jackson Heights*

K11 ART
FOUNDATION

SUPPORT US

Patrons' support is integral to the continued development of the K11 Art Foundation. We invite you to join hands with us, making an impact on the artistic community while deepening your connection with the arts. Your generous support will contribute to diversifying our exhibitions and programmes as well as creating learning experiences for like-minded art lovers and the general public. By supporting us, you will also enjoy a range of special benefits and receive special invitations to our exhibitions and events.

OUR FOUNDER

Dr. Adrian Cheng, Founder of the K11 Art Foundation, is a cultural entrepreneur with a strong passion for art and culture. Dr. Cheng is dedicated to supporting artists, promoting public art education, and creating platforms for showcasing contemporary art.

OUR MISSION

Founded in 2010, the K11 Art Foundation is a non-profit organisation in Hong Kong dedicated to nurturing emerging Asian artists on the international art scene while fostering the development of contemporary art. We organise exhibitions, artist residencies, and educational programmes to showcase artists' talents, provide them with opportunities to embark on new projects, and broaden audiences' creative horizons.

We also actively forge partnerships with leading art and cultural institutions around the globe to enable cross-cultural collaborations. We have collaborated with the Royal Academy of Arts, Serpentine Galleries, the Institute of Contemporary Arts, and international contemporary art magazine ArtReview in London; Centre Pompidou, Palais de Tokyo, and Musée Marmottan Monet in Paris; Fundació Gala-Salvador Dalí in Figueres; The Metropolitan Museum of Art, the New Museum, The Museum of Modern Art, and MoMA PS1 in New York; The Museum of Contemporary Art in Los Angeles; UCCA Center for Contemporary Art in Beijing; Videotage, British Council Hong Kong, Design Trust, and Asia Art Archive in Hong Kong, among others.

OVERVIEW OF BENEFITS

	Premium Black Patronage per year HKD 200,000	Visionary Black Patronage per year HKD 120,000	Visionary Gold Patronage per year HKD 20,000	Friends Patronage per year HKD 500
Invitation to our exhibitions	✓	✓	✓	✓
Early-bird offer on exhibition tickets	✓	✓	✓	✓
Special offers on art merchandise	✓	✓	✓	✓
Invitations to our art tours and other events	✓	✓	✓	✓
Welcome pack and festive gifts	✓	✓	✓	●
K11 Art Foundation Patron E-newsletter	✓	✓	✓	●
Invitations to gallery exhibition previews, talks and art fairs	✓	✓	✓	●
Invitations to our exhibition openings and previews	✓	✓	✓	●
Invitations to our curator-led tours	✓	✓	✓	●
Invitations to visit collectors' private collections and artists' studios	✓	✓	●	●
Exhibition catalogues by K11 Art Foundation	✓	✓	●	●
Acknowledgements on our website	✓	●	●	●
Acknowledgements on promotional materials where appropriate	✓	●	●	●



Artists, students and parents creating a collaborative chalk art painting at the Avenue of Stars in Hong Kong as participants of the public art programme of *City As Studio* exhibition

BECOME A PATRON

As a Patron of the K11 Art Foundation, you will share your passion for art and culture with diverse groups of audiences. We look forward to having your support to enable more remarkable projects, bringing art to a wider community and inspiring imagination. In appreciation of your generosity, we are delighted to offer you a range of unique experiences and benefits, including invitations to exhibitions and special events.

There are different levels of patronage to choose from, and to discuss your preferred benefit package or your interests, please contact us at supportus@k11artfoundation.org.

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